

Privacy Policy

ESHINE, INC.

Effective as of October 7, 2019.

EShine, Inc. ("EShine") has created this privacy policy for its U.S. website (we also have a website which services customer in China) to inform you about our how we treat various pieces of information you provide. The following discloses our information gathering and dissemination practices for the www.EShine.com website.

Collection of Data/Contact Information/Financial Information

IP Address and Cookies

We use your internet protocol address to help diagnose problems with our server and to administer our website. We also use your internet protocol address to help identify you if/when we interact with you by email.

Our website places "cookies" on your computer's hard drive through your web browsers to keep track of your identity for the purposes of saving your shopping cart and saving your logged-in state so that you do not have to log in each time you visit our website. "Cookies" allow our website to recognize your computer when you access the website. If you would like to prevent the placement of cookies on your computer, or remove cookies from your computer, please access the "Help" portion of your browser or contact your browser provider. Please be advised that if you block or remove cookies from your computer, the website will not recognize your computer and you may not have access to all portions of the website.

Contact Information/Financial Information

Our website's registration and order forms require users to provide us with contact information to establish accounts and purchase services and products. EShine collects each user's name, address, city, state, postal code, telephone number and e-mail address. EShine uses this information to contact the user regarding purchases, orders and administrative matters (such as reminders regarding the start time/date for your software and services agreement). New users must opt in to receive commercial communications and may opt out of receiving future commercial communications at any time (see "Anti-Spam Policy/Opt-out Choice" below).

EShine products also include software and apps to be installed on mobile devices (phones, tablets, etc). The phone apps are only for managers and restaurant owners who can monitor real-time operations of their restaurants. Regular employees will not have access to these devices.

EShine will collect information such as your business name, officer/board member names, credit card for payment, address, and applicable licensures. For restaurant patrons (i.e., your customers), we will not collect any information other than card payment information that is

printed on receipts (last four digits of credit card numbers, name, expiration date & type of card – essentially what you see on a receipt printed from a restaurant) except when the customer chooses to sign up to the restaurant’s loyalty program..

We use the collected financial information only to bill our customers for products and services.

EShine does not rent, sell or exchange user information, and generally restricts access to user information to qualified EShine employees and agents. EShine may transmit a customer’s credit card data only to the appropriate credit card company and/or credit card payment processing company. Third parties who need access to EShine user information to provide operational or other support services are required by EShine to maintain high standards of security. EShine gathers only user information that is needed to administer its business and to enhance and improve its services and products.

EShine may disclose a user’s contact or financial information if required to do so by law or in the good-faith belief that such disclosure is necessary to comply with an order of a court or government authority, or a subpoena. EShine may also disclose a user’s contact or financial information in the good-faith belief that such disclosure is necessary to protect EShine or the website, or enforce the applicable Terms and Conditions, in conjunction with an investigation or legal, equitable or administrative action or proceeding.

EShine may collect information on the services and products viewed by you on the website. EShine may use this information to customize your experience and suggest and offer you products according to your preferences. EShine may use this information to identify patterns and trends of use, but will only release or publish any such information in a manner that preserves your anonymity.

EShine may transfer part or all of your information in the case of a merger, acquisition, bankruptcy, or other sale of all or a portion of EShine’s assets or stock.

Links to Other Websites

Any EShine website may contain links to other websites. EShine is not responsible for the privacy practices, security practices or the content of such websites.

Site Intended for Use by Adults, 18 Years of Age or Older

This website is intended for use by adults. EShine does not knowingly collect or publish any information personally identifying any child under age 18. Children under age 18 should not access this website and should not post any information personally identifying themselves anywhere on the website.

Security

The security of this website and your information is of great importance to EShine. This website has commercially reasonable security measures in place to protect the loss, misuse and alteration of your information under our control, but we make no assurances about our

ability to prevent any such loss, misuse or alteration, and we shall have no liability to you or any third party from any loss, misuse or alteration. We do not and cannot represent or warrant that your access to the website is completely secure.

You should promptly notify EShine if your account, user name or password have been lost or stolen. EShine will never ask you for your password. If you need a new user name and/or password, EShine will generate a new user name and password automatically through its computers and send it to your e-mail or postal address.

Anti-Spam Policy/Opt-out Choice

We are committed to providing users of this website with the choice to receive or not receive e-mails and/or other communications from EShine. We strive to comply with the CAN-SPAM Act. We only send commercial e-mails to new users who have affirmatively requested or consented to receive e-mails about our services and products. We do not send unsolicited commercial e-mails, buy or sell e-mail lists, or use purchased or harvested e-mail lists. We offer commercial e-mail recipients the opportunity to opt-out of further communications in every e-mail. If you would like to opt-out of receiving further communications, you may opt-out at any time through the membership settings in your Membership Profile, or contact us at the following e-mail address support@eshine.us. Once we receive your opt-out request, please allow 48 hours for us to comply with it.

Please note that we may not include opt-out information in non-commercial e-mails (i.e., e-mails concerning your order, the website's terms and conditions of use, etc.). If you have questions or concerns regarding a non-commercial e-mail, please contact us by e-mail at support@eshine.us below. Please allow 48 hours for us to respond to your e-mail.

Modification of Contact Information and/or Financial Information

If you would like to modify your contact and/or financial information on our database, please log onto your account by clicking the "Login" link on the website. Once logged on, click on the "My Account" link and the "Edit Contact Info" link. You will be able to edit your contact and financial information on the "Edit Contact Info" page. If you have any questions or concerns, or would like to remove or modify your information offline, please contact using one of the following modes:

E-mail: support@eshine.us

Postal mail: EShine, Inc.
13555 Bel-Red Rd., Suite 232A
Bellevue, WA 98005

Changes to the Privacy Policy

EShine may change this privacy policy from time to time in its sole and absolute discretion. Please check this website regularly for changes. Substantive revisions to this privacy policy shall apply only prospectively.

Contacting EShine

If you have any questions about this Privacy Policy, the practices of EShine or your dealings with this website, please contact our customer service department using one of the following modes:

E-mail: privacy@EShine.com

Postal mail: EShine, Inc.
13555 Bel-Red Rd., Suite 232A
Bellevue, WA 98005
ATTN: PRIVACY
DEPARTMENT